



**ELECTRONIC
POLITICAL AND ISSUE ADVERTISING
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

Rothfus / R / U.S. Congress

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

10/3/12 - 11/6/12

Initials

1. Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17)

Date: 8/3/12

BR

2. Original contract showing requested time (when available)

Date: 8/3/12

BR

3. Updated contracts as order changes.

Date: _____

4. Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any

Date: _____

Checklist Completed:

By: _____

Date: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, KEGAN BERAN

being/on behalf of: KEITH ROTHFUS, a legally

qualified candidate of the REPUBLICAN political

party for the office of: UNITED STATES HOUSE OF REPRESENTATIVES

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

ROTHFUS FOR CONGRESS PO BOX 435 SEWICKLEY, PA 15143

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

HASKINS, WILLIAM MR.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/13/12

Date

Megan Bern

Signature

To Be Signed By Station Representative



Accepted



Accepted in Part



Rejected

Brian Raughter

Signature

Brian Raughter

Printed Name

NSM

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, KEGAN BERAN

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

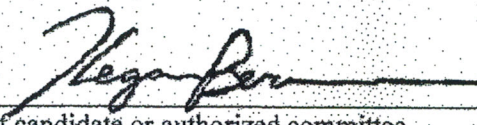
☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

KEGAN BERAN

printed name

6/13/12

date

CONTRACT



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
(412)242-4300

www.thepittsburghchannel.com

And:

Strategic Media Placement OH
7669 Stagers Loop
Delaware, OH 43015

<u>Contract / Revision</u> 921996 /		<u>Alt Order #</u> 07880845
<u>Product</u> ROTHFUS/R/CONG		
<u>Contract Dates</u> 10/03/12 - 11/06/12		<u>Estimate #</u> 2409
<u>Advertiser</u> Rothfus/R/Congress		<u>Original Date / Revision</u> 08/03/12 / 08/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTAE	<u>Account Executive</u> Bob Cain	<u>Sales Office</u> Eagle-Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> ROTH	<u>Product Code</u> PA12
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WTAE	10/17/12	10/19/12	6-7am News	6-7am		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$525.00			
2	WTAE	10/17/12	10/19/12	6-7am News	6-7am		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				1	\$550.00			
3	WTAE	10/17/12	10/19/12	Good Morning America	7-9am		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$475.00			
4	WTAE	10/17/12	10/19/12	The View	11am-noon		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$400.00			
5	WTAE	10/17/12	10/19/12	WTAE Noon News	12-12:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$300.00			
6	WTAE	10/17/12	10/19/12	5-6pm News M-F	5-6pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$525.00			
7	WTAE	10/17/12	10/19/12	5-6pm News M-F	5-6pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$525.00			
8	WTAE	10/17/12	10/19/12	6-6:30pm News	6-6:30pm		:30			NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$675.00			
9	WTAE	10/17/12	10/19/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$900.00			
10	WTAE	10/20/12	11/03/12	Sat 5-7am	5-7am		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$275.00			
Week:		10/22/12	10/28/12	-----S-				1	\$275.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
(412)242-4300

www.thepittsburghchannel.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
921996 /		07880845
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409
<u>Advertiser</u>		<u>Original Date / Revision</u>
Rothfus/R/Congress		08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$275.00			
11	WTAE	10/20/12	10/27/12	Good Morning America Sat	7-8am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$400.00			
Week:		10/22/12	10/28/12	-----S-				1	\$400.00			
12	WTAE	10/20/12	10/27/12	Sat 8-10am	8-10am		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$325.00			
Week:		10/22/12	10/28/12	-----S-				1	\$325.00			
13	WTAE	10/20/12	10/27/12	Late Run 11pm News	11:30pm-12:05am		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$700.00			
Week:		10/22/12	10/28/12	-----S-				1	\$700.00			
14	WTAE	10/20/12	10/27/12	Big East College Football	12-3:30pm		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$750.00			
Week:		10/22/12	10/28/12	-----S-				1	\$750.00			
15	WTAE	10/20/12	10/27/12	ABC College Football	3:30p-7p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,800.00			
Week:		10/22/12	10/28/12	-----S-				1	\$1,800.00			
16	WTAE	10/21/12	11/04/12	Sun 5-7am News	5-7a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$275.00			
Week:		10/22/12	10/28/12	-----S				1	\$275.00			
Week:		10/29/12	11/04/12	-----S				1	\$275.00			
17	WTAE	10/21/12	10/28/12	This Week With George Step	10-11am		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,400.00			
Week:		10/22/12	10/28/12	-----S				1	\$1,400.00			
18	WTAE	10/21/12	10/28/12	Sun Early News	630-7p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$450.00			
Week:		10/22/12	10/28/12	-----S				1	\$450.00			
19	WTAE	10/21/12	10/28/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,100.00			
Week:		10/22/12	10/28/12	-----S				1	\$1,100.00			
20	WTAE	10/21/12	10/28/12	Sunday Extended Late News Sun	11:35p-12:00a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$325.00			
Week:		10/22/12	10/28/12	-----S				1	\$325.00			
21	WTAE	10/22/12	10/26/12	6-7am News	6-7am		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$525.00			
22	WTAE	10/22/12	11/02/12	6-7am News	6-7am		:30			NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
(412)242-4300

www.thepittsburghchannel.com

Contract / Revision	Alt Order #
921996 /	07880845

Contract Dates	Product	Estimate #
10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409

Advertiser	Original Date / Revision
Rothfus/R/Congress	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$550.00			
23	WTAE	10/22/12	10/26/12	Good Morning America	7-9am		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$475.00			
24	WTAE	10/22/12	10/26/12	The View	11am-noon		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$400.00			
25	WTAE	10/22/12	10/26/12	WTAE Noon News	12-12:30pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$300.00			
26	WTAE	10/22/12	10/26/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$525.00			
27	WTAE	10/22/12	10/26/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$525.00			
28	WTAE	10/22/12	10/26/12	6-6:30pm News	6-6:30pm		:30			NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$675.00			
29	WTAE	10/22/12	10/26/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$900.00			
30	WTAE	10/22/12	10/22/12	Mon ABC Prime Other	Prime Other		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00			
31	WTAE	10/19/12	11/02/12	Fri ABC Prime C	10-11pm		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,400.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	----F--				1	\$2,400.00			
32	WTAE	10/29/12	11/02/12	6-7am News	6-7am		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$550.00			
33	WTAE	10/29/12	11/02/12	Good Morning America	7-9am		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$500.00			
34	WTAE	10/29/12	11/02/12	The View	11am-noon		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$450.00			
35	WTAE	10/29/12	11/02/12	WTAE Noon News	12-12:30pm		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$350.00			
36	WTAE	10/29/12	11/02/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$575.00			
37	WTAE	10/29/12	11/02/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$575.00			

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10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409

Advertiser	Original Date / Revision
Rothfus/R/Congress	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
38	WTAE	10/29/12	11/02/12	6-6:30pm News	6-6:30pm		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$700.00			
39	WTAE	10/29/12	11/02/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$950.00			
40	WTAE	11/01/12	11/01/12	Thur ABC Prime B	9-10pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$4,500.00			
41	WTAE	11/03/12	11/03/12	Good Morning America Sat	7-8am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$450.00			
42	WTAE	11/03/12	11/03/12	Sat 8-10am	8-10am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$350.00			
43	WTAE	11/03/12	11/03/12	Late Run 11pm News	11:30pm-12:05am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
44	WTAE	11/03/12	11/03/12	Big East College Football	12-3:30pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
45	WTAE	11/03/12	11/03/12	ABC College Football	3:30p-7p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,200.00			
46	WTAE	11/04/12	11/04/12	This Week With George Step	10-11am		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,700.00			
47	WTAE	11/04/12	11/04/12	Sun Early News	630-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$500.00			
48	WTAE	11/04/12	11/04/12	Sunday Extended Late News Sun	11:35p-12:00a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$375.00			
49	WTAE	11/05/12	11/06/12	6-7am News	6-7am		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$550.00			
50	WTAE	11/05/12	11/06/12	6-7am News	6-7am		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$550.00			
51	WTAE	11/05/12	11/06/12	Good Morning America	7-9am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$500.00			
52	WTAE	11/05/12	11/06/12	The View	11am-noon		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$450.00			
53	WTAE	11/05/12	11/06/12	WTAE Noon News	12-12:30pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$350.00			

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WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
(412)242-4300

www.thepittsburghchannel.com

Contract / Revision	Alt Order #
921996 /	07880845

Contract Dates	Product	Estimate #
10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409

Advertiser	Original Date / Revision
Rothfus/R/Congress	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
54	WTAE	11/05/12	11/05/12	5-6pm News M-F	5-6pm		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$575.00			
55	WTAE	11/05/12	11/05/12	5-6pm News M-F	5-6pm		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$575.00			
56	WTAE	11/05/12	11/05/12	6-6:30pm News	6-6:30pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$700.00			
57	WTAE	11/05/12	11/05/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$950.00			
N 58	WTAE	10/08/12	10/12/12	6-7am News	6-7am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$500.00			
N 59	WTAE	10/03/12	10/05/12	6-7am News	6-7am		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$525.00			
N 60	WTAE	10/08/12	10/12/12	6-7am News	6-7am		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$525.00			
N 61	WTAE	10/03/12	10/05/12	Good Morning America	7-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$450.00			
N 62	WTAE	10/08/12	10/12/12	Good Morning America	7-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$450.00			
N 63	WTAE	10/07/12	10/14/12	Sun 5-7am News	5-7a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$225.00			
Week:		10/08/12	10/14/12	-----S				1	\$225.00			
N 64	WTAE	10/15/12	10/26/12	Live with Kelly	9-10am		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				1	\$225.00			
Week:		10/22/12	10/28/12	MTWTF--				1	\$225.00			
N 65	WTAE	10/29/12	11/02/12	Live with Kelly	9-10am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$250.00			
N 66	WTAE	11/05/12	11/05/12	Live with Kelly	9-10am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$250.00			
N 67	WTAE	10/03/12	10/05/12	The View	11am-noon		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$400.00			
N 68	WTAE	10/03/12	10/05/12	5-6pm News M-F	5-6pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$525.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
921996 /	07880845

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rothfus/R/Congress	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 69	WTAE	10/08/12	10/12/12	5-6pm News M-F	5-6pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$525.00			
N 70	WTAE	10/03/12	10/05/12	6-6:30pm News	6-6:30pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$650.00			
N 71	WTAE	10/08/12	10/12/12	6-6:30pm News	6-6:30pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$650.00			
N 72	WTAE	10/08/12	10/12/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$850.00			
N 73	WTAE	10/03/12	10/05/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$850.00			
N 74	WTAE	10/03/12	10/05/12	Nightline	11:35pm-1205am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$400.00			
N 75	WTAE	10/08/12	10/08/12	Mon ABC Prime C	10-11pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$2,000.00			
N 76	WTAE	10/11/12	10/11/12	Thur ABC Prime B	9-10pm		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$4,000.00			
N 77	WTAE	10/06/12	10/13/12	ABC Prime College Football	Prime Time Colleg		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,400.00			
Week:		10/08/12	10/14/12	-----S-				1	\$1,400.00			
N 78	WTAE	10/06/12	10/06/12	ABC College Football	3:30p-7p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,400.00			
N 79	WTAE	10/06/12	10/06/12	ABC College Football	PENN STATE FOC		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,600.00			
N 80	WTAE	10/03/12	10/05/12	6-7am News	6-7am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$500.00			
Totals											162	\$115,275.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	109	\$77,350.00	\$65,747.50
10/29/12 -11/06/12	53	\$37,925.00	\$32,236.25
Totals	162	\$115,275.00	\$97,983.75

Signature: _____ Date: _____

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<u>Contract / Revision</u> 921996 /		<u>Alt Order #</u> 07880845
<u>Contract Dates</u> 10/03/12 - 11/06/12	<u>Product</u> ROTHFUS/R/CONG	<u>Estimate #</u> 2409
<u>Advertiser</u> Rothfus/R/Congress		<u>Original Date / Revision</u> 08/03/12 / 08/03/12

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CONTRACT

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
(412)242-4300

www.thepittsburghchannel.com

And:

Strategic Media Placement OH
7669 Stagers Loop
Delaware, OH 43015

<u>Contract / Revision</u> 921996 /		<u>Alt Order #</u> 07880845
<u>Product</u> ROTHFUS/R/CONG		
<u>Contract Dates</u> 10/17/12 - 11/06/12		<u>Estimate #</u> 2409
<u>Advertiser</u> Rothfus/R/Congress		<u>Original Date / Revision</u> 06/18/12 / 06/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTAE	<u>Account Executive</u> Bob Cain	<u>Sales Office</u> Eagle-Philadelp
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> ROTH	<u>Product Code</u> PA12
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTAE	10/17/12	10/19/12	6-7am News	6-7am		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$525.00			
N 2	WTAE	10/17/12	10/19/12	6-7am News	6-7am		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				1	\$550.00			
N 3	WTAE	10/17/12	10/19/12	Good Morning America	7-9am		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$475.00			
N 4	WTAE	10/17/12	10/19/12	The View	11am-noon		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$400.00			
N 5	WTAE	10/17/12	10/19/12	WTAE Noon News	12-12:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$300.00			
N 6	WTAE	10/17/12	10/19/12	5-6pm News M-F	5-6pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$525.00			
N 7	WTAE	10/17/12	10/19/12	5-6pm News M-F	5-6pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$525.00			
N 8	WTAE	10/17/12	10/19/12	6-6:30pm News	6-6:30pm		:30			NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$675.00			
N 9	WTAE	10/17/12	10/19/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$900.00			
N 10	WTAE	10/20/12	11/03/12	Sat 5-7am	5-7am		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$275.00			
Week:		10/22/12	10/28/12	-----S-				1	\$275.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
(412)242-4300

www.thepittsburghchannel.com

Contract / Revision	Alt Order #
921996 /	07880845

Contract Dates	Product	Estimate #
10/17/12 - 11/06/12	ROTHFUS/R/CONG	2409

Advertiser	Original Date / Revision
Rothfus/R/Congress	06/18/12 / 06/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$275.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/29/12	11/04/12	-----S-	1	\$275.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/29/12	11/04/12	-----S-	1	\$275.00																												
N 11	WTAE	10/20/12	10/27/12	Good Morning America Sat	7-8am		:30			NM	2	\$800.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$400.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$400.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/15/12	10/21/12	-----S-	1	\$400.00	Week: 10/22/12	10/28/12	-----S-	1	\$400.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/15/12	10/21/12	-----S-	1	\$400.00																												
Week: 10/22/12	10/28/12	-----S-	1	\$400.00																												
N 12	WTAE	10/20/12	10/27/12	Sat 8-10am	8-10am		:30			NM	2	\$650.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$325.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$325.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/15/12	10/21/12	-----S-	1	\$325.00	Week: 10/22/12	10/28/12	-----S-	1	\$325.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/15/12	10/21/12	-----S-	1	\$325.00																												
Week: 10/22/12	10/28/12	-----S-	1	\$325.00																												
N 13	WTAE	10/20/12	10/27/12	Late Run 11pm News	11:30pm-12:05am		:30			NM	2	\$1,400.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$700.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$700.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/15/12	10/21/12	-----S-	1	\$700.00	Week: 10/22/12	10/28/12	-----S-	1	\$700.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/15/12	10/21/12	-----S-	1	\$700.00																												
Week: 10/22/12	10/28/12	-----S-	1	\$700.00																												
N 14	WTAE	10/20/12	10/27/12	Big East College Football	12-3:30pm		:30			NM	2	\$1,500.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$750.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$750.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/15/12	10/21/12	-----S-	1	\$750.00	Week: 10/22/12	10/28/12	-----S-	1	\$750.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/15/12	10/21/12	-----S-	1	\$750.00																												
Week: 10/22/12	10/28/12	-----S-	1	\$750.00																												
N 15	WTAE	10/20/12	10/27/12	ABC College Football	3:30p-7p		:30			NM	2	\$3,600.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$1,800.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$1,800.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/15/12	10/21/12	-----S-	1	\$1,800.00	Week: 10/22/12	10/28/12	-----S-	1	\$1,800.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/15/12	10/21/12	-----S-	1	\$1,800.00																												
Week: 10/22/12	10/28/12	-----S-	1	\$1,800.00																												
N 16	WTAE	10/21/12	11/04/12	Sun 5-7am News	5-7a		:30			NM	3	\$825.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$275.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$275.00</td></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$275.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/15/12	10/21/12	-----S	1	\$275.00	Week: 10/22/12	10/28/12	-----S	1	\$275.00	Week: 10/29/12	11/04/12	-----S	1	\$275.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/15/12	10/21/12	-----S	1	\$275.00																												
Week: 10/22/12	10/28/12	-----S	1	\$275.00																												
Week: 10/29/12	11/04/12	-----S	1	\$275.00																												
N 17	WTAE	10/21/12	10/28/12	This Week With George Step	10-11am		:30			NM	2	\$2,800.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$1,400.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$1,400.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/15/12	10/21/12	-----S	1	\$1,400.00	Week: 10/22/12	10/28/12	-----S	1	\$1,400.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/15/12	10/21/12	-----S	1	\$1,400.00																												
Week: 10/22/12	10/28/12	-----S	1	\$1,400.00																												
N 18	WTAE	10/21/12	10/28/12	Sun Early News	630-7p		:30			NM	2	\$900.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$450.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$450.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/15/12	10/21/12	-----S	1	\$450.00	Week: 10/22/12	10/28/12	-----S	1	\$450.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/15/12	10/21/12	-----S	1	\$450.00																												
Week: 10/22/12	10/28/12	-----S	1	\$450.00																												
N 19	WTAE	10/21/12	10/28/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	2	\$2,200.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$1,100.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$1,100.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/15/12	10/21/12	-----S	1	\$1,100.00	Week: 10/22/12	10/28/12	-----S	1	\$1,100.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/15/12	10/21/12	-----S	1	\$1,100.00																												
Week: 10/22/12	10/28/12	-----S	1	\$1,100.00																												
N 20	WTAE	10/21/12	10/28/12	Sunday Extended Late News Sun	11:35p-12:00a		:30			NM	2	\$650.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$325.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$325.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/15/12	10/21/12	-----S	1	\$325.00	Week: 10/22/12	10/28/12	-----S	1	\$325.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/15/12	10/21/12	-----S	1	\$325.00																												
Week: 10/22/12	10/28/12	-----S	1	\$325.00																												
N 21	WTAE	10/22/12	10/26/12	6-7am News	6-7am		:30			NM	2	\$1,050.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>2</td><td>\$525.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/22/12	10/28/12	MTWTF--	2	\$525.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/22/12	10/28/12	MTWTF--	2	\$525.00																												
N 22	WTAE	10/22/12	11/02/12	6-7am News	6-7am		:30			NM	6	\$3,300.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>3</td><td>\$550.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/22/12	10/28/12	MTWTF--	3	\$550.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/22/12	10/28/12	MTWTF--	3	\$550.00																												

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WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
(412)242-4300

www.thepittsburghchannel.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
921996 /	07880845

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 11/06/12	ROTHFUS/R/CONG	2409

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rothfus/R/Congress	06/18/12 / 06/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$550.00			
N 23	WTAE	10/22/12	10/26/12	Good Morning America	7-9am		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$475.00			
N 24	WTAE	10/22/12	10/26/12	The View	11am-noon		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$400.00			
N 25	WTAE	10/22/12	10/26/12	WTAE Noon News	12-12:30pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$300.00			
N 26	WTAE	10/22/12	10/26/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$525.00			
N 27	WTAE	10/22/12	10/26/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$525.00			
N 28	WTAE	10/22/12	10/26/12	6-6:30pm News	6-6:30pm		:30			NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$675.00			
N 29	WTAE	10/22/12	10/26/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$900.00			
N 30	WTAE	10/22/12	10/22/12	Mon ABC Prime Other	Prime Other		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00			
N 31	WTAE	10/19/12	11/02/12	Fri ABC Prime C	10-11pm		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,400.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	----F--				1	\$2,400.00			
N 32	WTAE	10/29/12	11/02/12	6-7am News	6-7am		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$550.00			
N 33	WTAE	10/29/12	11/02/12	Good Morning America	7-9am		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$500.00			
N 34	WTAE	10/29/12	11/02/12	The View	11am-noon		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$450.00			
N 35	WTAE	10/29/12	11/02/12	WTAE Noon News	12-12:30pm		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$350.00			
N 36	WTAE	10/29/12	11/02/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$575.00			
N 37	WTAE	10/29/12	11/02/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$575.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
(412)242-4300

www.thepittsburghchannel.com

Contract / Revision	Alt Order #
921996 /	07880845

Contract Dates	Product	Estimate #
10/17/12 - 11/06/12	ROTHFUS/R/CONG	2409

Advertiser	Original Date / Revision
Rothfus/R/Congress	06/18/12 / 06/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
N 38	WTAE	10/29/12	11/02/12	6-6:30pm News	6-6:30pm		:30			NM	4	\$2,800.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>4</td><td>\$700.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	MTWTF--				4	\$700.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	MTWTF--				4	\$700.00																													
N 39	WTAE	10/29/12	11/02/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	4	\$3,800.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>4</td><td>\$950.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	MTWTF--				4	\$950.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	MTWTF--				4	\$950.00																													
N 40	WTAE	11/01/12	11/01/12	Thur ABC Prime B	9-10pm		:30			NM	1	\$4,500.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>---T---</td><td></td><td></td><td></td><td>1</td><td>\$4,500.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	---T---				1	\$4,500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	---T---				1	\$4,500.00																													
N 41	WTAE	11/03/12	11/03/12	Good Morning America Sat	7-8am		:30			NM	1	\$450.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$450.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----S-				1	\$450.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----S-				1	\$450.00																													
N 42	WTAE	11/03/12	11/03/12	Sat 8-10am	8-10am		:30			NM	1	\$350.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$350.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----S-				1	\$350.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----S-				1	\$350.00																													
N 43	WTAE	11/03/12	11/03/12	Late Run 11pm News	11:30pm-12:05am		:30			NM	1	\$800.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$800.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----S-				1	\$800.00																													
N 44	WTAE	11/03/12	11/03/12	Big East College Football	12-3:30pm		:30			NM	1	\$800.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$800.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----S-				1	\$800.00																													
N 45	WTAE	11/03/12	11/03/12	ABC College Football	3:30p-7p		:30			NM	1	\$2,200.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$2,200.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----S-				1	\$2,200.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----S-				1	\$2,200.00																													
N 46	WTAE	11/04/12	11/04/12	This Week With George Step	10-11am		:30			NM	1	\$1,700.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$1,700.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----S				1	\$1,700.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----S				1	\$1,700.00																													
N 47	WTAE	11/04/12	11/04/12	Sun Early News	630-7p		:30			NM	1	\$500.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----S				1	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----S				1	\$500.00																													
N 48	WTAE	11/04/12	11/04/12	Sunday Extended Late News Sun	11:35p-12:00a		:30			NM	1	\$375.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$375.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----S				1	\$375.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----S				1	\$375.00																													
N 49	WTAE	11/05/12	11/06/12	6-7am News	6-7am		:30			NM	1	\$550.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td></td><td></td><td></td><td>1</td><td>\$550.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		11/05/12	11/11/12	MT-----				1	\$550.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		11/05/12	11/11/12	MT-----				1	\$550.00																													
N 50	WTAE	11/05/12	11/06/12	6-7am News	6-7am		:30			NM	1	\$550.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td></td><td></td><td></td><td>1</td><td>\$550.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		11/05/12	11/11/12	MT-----				1	\$550.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		11/05/12	11/11/12	MT-----				1	\$550.00																													
N 51	WTAE	11/05/12	11/06/12	Good Morning America	7-9am		:30			NM	1	\$500.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		11/05/12	11/11/12	MT-----				1	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		11/05/12	11/11/12	MT-----				1	\$500.00																													
N 52	WTAE	11/05/12	11/06/12	The View	11am-noon		:30			NM	1	\$450.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td></td><td></td><td></td><td>1</td><td>\$450.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		11/05/12	11/11/12	MT-----				1	\$450.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		11/05/12	11/11/12	MT-----				1	\$450.00																													
N 53	WTAE	11/05/12	11/06/12	WTAE Noon News	12-12:30pm		:30			NM	1	\$350.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td></td><td></td><td></td><td>1</td><td>\$350.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		11/05/12	11/11/12	MT-----				1	\$350.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		11/05/12	11/11/12	MT-----				1	\$350.00																													

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WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
(412)242-4300

<u>Contract / Revision</u> 921996 /		<u>Alt Order #</u> 07880845
<u>Contract Dates</u> 10/17/12 - 11/06/12	<u>Product</u> ROTHFUS/R/CONG	<u>Estimate #</u> 2409
<u>Advertiser</u> Rothfus/R/Congress		<u>Original Date / Revision</u> 06/18/12 / 06/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div></div>												
N 54	WTAE	11/05/12	11/05/12	5-6pm News M-F	5-6pm		:30			NM	1	\$575.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div></div>												
Week:		11/05/12	11/11/12	M-----				1	\$575.00			
N 55	WTAE	11/05/12	11/05/12	5-6pm News M-F	5-6pm		:30			NM	1	\$575.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div></div>												
Week:		11/05/12	11/11/12	M-----				1	\$575.00			
N 56	WTAE	11/05/12	11/05/12	6-6:30pm News	6-6:30pm		:30			NM	1	\$700.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div></div>												
Week:		11/05/12	11/11/12	M-----				1	\$700.00			
N 57	WTAE	11/05/12	11/05/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	1	\$950.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div></div>												
Week:		11/05/12	11/11/12	M-----				1	\$950.00			
Totals											123	\$87,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	72	\$49,575.00	\$42,138.75
10/29/12 - 11/06/12	51	\$37,425.00	\$31,811.25
Totals	123	\$87,000.00	\$73,950.00

Signature: _____ **Date:** _____

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CONTRACT



www.thepittsburghchannel.com

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
(412)242-4300

And:

Strategic Media Placement OH
7669 Stagers Loop
Delaware, OH 43015

<u>Contract / Revision</u> 921996 /		<u>Alt Order #</u> 07880845
<u>Product</u> ROTHFUS/R/CONG		
<u>Contract Dates</u> 10/03/12 - 11/06/12		<u>Estimate #</u> 2409
<u>Advertiser</u> Rothfus/R/Congress		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTAE	<u>Account Executive</u> Bob Cain	<u>Sales Office</u> Eagle-Philadelp
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> ROTH	<u>Product Code</u> PA12
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	WTAE	10/15/12	10/21/12	6-7am News	6-7am		:30			NM	2	\$1,050.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				2	\$525.00			
E 2	WTAE	10/15/12	10/21/12	6-7am News	6-7am		:30			NM	1	\$550.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				1	\$550.00			
E 3	WTAE	10/15/12	10/21/12	Good Morning America	7-9am		:30			NM	2	\$950.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				2	\$475.00			
E 4	WTAE	10/15/12	10/21/12	The View	11am-noon		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				2	\$400.00			
E 5	WTAE	10/15/12	10/21/12	WTAE Noon News	12-12:30pm		:30			NM	3	\$900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$300.00			
E 6	WTAE	10/15/12	10/21/12	5-6pm News M-F	5-6pm		:30			NM	2	\$1,050.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				2	\$525.00			
E 7	WTAE	10/15/12	10/21/12	5-6pm News M-F	5-6pm		:30			NM	2	\$1,050.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				2	\$525.00			
E 8	WTAE	10/15/12	10/21/12	6-6:30pm News	6-6:30pm		:30			NM	3	\$2,025.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 921996 /		<u>Alt Order #</u> 07880845
<u>Contract Dates</u> 10/03/12 - 11/06/12	<u>Product</u> ROTHFUS/R/CONG	<u>Estimate #</u> 2409
<u>Advertiser</u> Rothfus/R/Congress		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$675.00			
E 9	WTAE	10/15/12	10/21/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	3	\$2,700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$900.00			
E 10	WTAE	10/15/12	11/04/12	Sat 5-7am	5-7am		:30			NM	3	\$825.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$275.00			
Week:		10/22/12	10/28/12	-----S-				1	\$275.00			
Week:		10/29/12	11/04/12	-----S-				1	\$275.00			
E 11	WTAE	10/15/12	10/28/12	Good Morning America Sat	7-8am		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$400.00			
Week:		10/22/12	10/28/12	-----S-				1	\$400.00			
E 12	WTAE	10/15/12	10/28/12	Sat 8-10am	8-10am		:30			NM	2	\$650.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$325.00			
Week:		10/22/12	10/28/12	-----S-				1	\$325.00			
E 13	WTAE	10/15/12	10/28/12	Late Run 11pm News	11:30pm-12:05am		:30			NM	2	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$700.00			
Week:		10/22/12	10/28/12	-----S-				1	\$700.00			
E 14	WTAE	10/15/12	10/28/12	Big East College Football	12-3:30pm		:30			NM	2	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$750.00			
Week:		10/22/12	10/28/12	-----S-				1	\$750.00			
E 15	WTAE	10/15/12	10/28/12	ABC College Football	3:30p-7p		:30			NM	2	\$3,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,800.00			
Week:		10/22/12	10/28/12	-----S-				1	\$1,800.00			
E 16	WTAE	10/15/12	11/04/12	Sun 5-7am News	5-7a		:30			NM	3	\$825.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$275.00			
Week:		10/22/12	10/28/12	-----S				1	\$275.00			
Week:		10/29/12	11/04/12	-----S				1	\$275.00			
E 17	WTAE	10/15/12	10/28/12	This Week With George Step	10-11am		:30			NM	2	\$2,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,400.00			
Week:		10/22/12	10/28/12	-----S				1	\$1,400.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
921996 /	07880845

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rothfus/R/Congress	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 18	WTAE	10/15/12	10/28/12	Sun Early News	630-7p		:30			NM	2	\$900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----S				1	\$450.00			
	Week:	10/22/12	10/28/12	-----S				1	\$450.00			
E 19	WTAE	10/15/12	10/28/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	2	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----S				1	\$1,100.00			
	Week:	10/22/12	10/28/12	-----S				1	\$1,100.00			
E 20	WTAE	10/15/12	10/28/12	Sunday Extended Late News	Sun 11:35p-12:00a		:30			NM	2	\$650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----S				1	\$325.00			
	Week:	10/22/12	10/28/12	-----S				1	\$325.00			
E 21	WTAE	10/22/12	10/28/12	6-7am News	6-7am		:30			NM	2	\$1,050.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				2	\$525.00			
E 22	WTAE	10/22/12	11/04/12	6-7am News	6-7am		:30			NM	6	\$3,300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$550.00			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$550.00			
E 23	WTAE	10/22/12	10/28/12	Good Morning America	7-9am		:30			NM	2	\$950.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				2	\$475.00			
E 24	WTAE	10/22/12	10/28/12	The View	11am-noon		:30			NM	3	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$400.00			
E 25	WTAE	10/22/12	10/28/12	WTAE Noon News	12-12:30pm		:30			NM	4	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				4	\$300.00			
E 26	WTAE	10/22/12	10/28/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,575.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$525.00			
E 27	WTAE	10/22/12	10/28/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,575.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$525.00			
E 28	WTAE	10/22/12	10/28/12	6-6:30pm News	6-6:30pm		:30			NM	4	\$2,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				4	\$675.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
921996 /	07880845

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rothfus/R/Congress	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 29	WTAE	10/22/12	10/28/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	4	\$3,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				4	\$900.00			
E 30	WTAE	10/22/12	10/28/12	Mon ABC Prime Other	Prime Other		:30			NM	1	\$5,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	M-----				1	\$5,000.00			
E 31	WTAE	10/15/12	11/04/12	Fri ABC Prime C	10-11pm		:30			NM	2	\$4,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	----F--				1	\$2,400.00			
	Week:	10/22/12	10/28/12	-----				0	\$0.00			
	Week:	10/29/12	11/04/12	----F--				1	\$2,400.00			
E 32	WTAE	10/29/12	11/04/12	6-7am News	6-7am		:30			NM	3	\$1,650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$550.00			
E 33	WTAE	10/29/12	11/04/12	Good Morning America	7-9am		:30			NM	3	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$500.00			
E 34	WTAE	10/29/12	11/04/12	The View	11am-noon		:30			NM	3	\$1,350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$450.00			
E 35	WTAE	10/29/12	11/04/12	WTAE Noon News	12-12:30pm		:30			NM	4	\$1,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				4	\$350.00			
E 36	WTAE	10/29/12	11/04/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,725.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$575.00			
E 37	WTAE	10/29/12	11/04/12	5-6pm News M-F	5-6pm		:30			NM	3	\$1,725.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$575.00			
E 38	WTAE	10/29/12	11/04/12	6-6:30pm News	6-6:30pm		:30			NM	4	\$2,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				4	\$700.00			
E 39	WTAE	10/29/12	11/04/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	4	\$3,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				4	\$950.00			
E 40	WTAE	10/29/12	11/04/12	Thur ABC Prime B	9-10pm		:30			NM	1	\$4,500.00
		Class of Time - Pre-emptible with notice										

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<u>Contract / Revision</u> 921996 /		<u>Alt Order #</u> 07880845
<u>Contract Dates</u> 10/03/12 - 11/06/12	<u>Product</u> ROTHFUS/R/CONG	<u>Estimate #</u> 2409
<u>Advertiser</u> Rothfus/R/Congress		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$4,500.00			
E 41	WTAE	10/29/12	11/04/12	Good Morning America Sat	7-8am		:30			NM	1	\$450.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$450.00			
E 42	WTAE	10/29/12	11/04/12	Sat 8-10am	8-10am		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$350.00			
E 43	WTAE	10/29/12	11/04/12	Late Run 11pm News	11:30pm-12:05am		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
E 44	WTAE	10/29/12	11/04/12	Big East College Football	12-3:30pm		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
E 45	WTAE	10/29/12	11/04/12	ABC College Football	3:30p-7p		:30			NM	1	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,200.00			
E 46	WTAE	10/29/12	11/04/12	This Week With George Step	10-11am		:30			NM	1	\$1,700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,700.00			
E 47	WTAE	10/29/12	11/04/12	Sun Early News	630-7p		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$500.00			
E 48	WTAE	10/29/12	11/04/12	Sunday Extended Late News Sun	11:35p-12:00a		:30			NM	1	\$375.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$375.00			
E 49	WTAE	11/05/12	11/06/12	6-7am News	6-7am		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$550.00			
E 50	WTAE	11/05/12	11/06/12	6-7am News	6-7am		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$550.00			
E 51	WTAE	11/05/12	11/06/12	Good Morning America	7-9am		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$500.00			
E 52	WTAE	11/05/12	11/06/12	The View	11am-noon		:30			NM	1	\$450.00
Class of Time - Pre-emptible with notice												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
921996 /	07880845

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rothfus/R/Congress	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 1 \$450.00												
E 53	WTAE	11/05/12	11/06/12	WTAE Noon News	12-12:30pm		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 1 \$350.00												
E 54	WTAE	11/05/12	11/06/12	5-6pm News M-F	5-6pm		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$575.00												
E 55	WTAE	11/05/12	11/06/12	5-6pm News M-F	5-6pm		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$575.00												
E 56	WTAE	11/05/12	11/06/12	6-6:30pm News	6-6:30pm		:30			NM	1	\$700.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$700.00												
E 57	WTAE	11/05/12	11/06/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$950.00												
N 58	WTAE	10/08/12	10/14/12	6-7am News	6-7am		:30			NM	2	\$1,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 MTWTF-- 2 \$500.00												
N 59	WTAE	10/03/12	10/07/12	6-7am News	6-7am		:30			NM	2	\$1,050.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --WTF-- 2 \$525.00												
N 60	WTAE	10/08/12	10/14/12	6-7am News	6-7am		:30			NM	2	\$1,050.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 MTWTF-- 2 \$525.00												
N 61	WTAE	10/03/12	10/07/12	Good Morning America	7-9am		:30			NM	2	\$900.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --WTF-- 2 \$450.00												
N 62	WTAE	10/08/12	10/14/12	Good Morning America	7-9am		:30			NM	3	\$1,350.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 MTWTF-- 3 \$450.00												
N 63	WTAE	10/03/12	10/14/12	Sun 5-7am News	5-7a		:30			NM	2	\$450.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S 1 \$225.00 Week: 10/08/12 10/14/12 -----S 1 \$225.00												
N 64	WTAE	10/15/12	10/28/12	Live with Kelly	9-10am		:30			NM	2	\$450.00
Class of Time - Pre-emptible with notice												

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921996 /	07880845

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rothfus/R/Congress	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				1	\$225.00			
Week:		10/22/12	10/28/12	MTWTF--				1	\$225.00			
N 65	WTAE	10/29/12	11/04/12	Live with Kelly	9-10am		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$250.00			
N 66	WTAE	11/05/12	11/06/12	Live with Kelly	9-10am		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$250.00			
N 67	WTAE	10/03/12	10/07/12	The View	11am-noon		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$400.00			
N 68	WTAE	10/03/12	10/07/12	5-6pm News M-F	5-6pm		:30			NM	1	\$525.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$525.00			
N 69	WTAE	10/08/12	10/14/12	5-6pm News M-F	5-6pm		:30			NM	2	\$1,050.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$525.00			
N 70	WTAE	10/03/12	10/07/12	6-6:30pm News	6-6:30pm		:30			NM	2	\$1,450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$725.00			
N 71	WTAE	10/08/12	10/14/12	6-6:30pm News	6-6:30pm		:30			NM	2	\$1,300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$650.00			
N 72	WTAE	10/08/12	10/14/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$850.00			
N 73	WTAE	10/03/12	10/07/12	M-Sun 11pm News	M-Su 11-11:35pm		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$850.00			
N 74	WTAE	10/03/12	10/07/12	Nightline	11:35pm-1205am		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$400.00			
N 75	WTAE	10/08/12	10/14/12	Mon ABC Prime C	10-11pm		:30			NM	1	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$2,000.00			
N 76	WTAE	10/08/12	10/14/12	Thur ABC Prime B	9-10pm		:30			NM	1	\$4,000.00
		Class of Time - Pre-emptible with notice										

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rothfus/R/Congress	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$4,000.00			
N 77	WTAE	10/03/12	10/14/12	ABC Prime College Football	Prime Time Colleg		:30			NM	1	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----				0	\$1,400.00			
Week:		10/08/12	10/14/12	-----S-				1	\$1,400.00			
N 78	WTAE	10/03/12	10/07/12	ABC College Football	3:30p-7p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,200.00			
N 79	WTAE	10/03/12	10/07/12	ABC College Football	PENN STATE FOC		:30			NM	1	\$600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$600.00			
N 80	WTAE	10/03/12	10/07/12	6-7am News	6-7am		:30			NM	2	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$500.00			
N 81	WTAE	10/03/12	11/06/12	ABC Prime College Football	Prime Time Colleg		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$2,000.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	-----				0	\$0.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
Totals											163	\$115,275.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	110	\$77,350.00	\$65,747.50
10/29/12 - 11/06/12	53	\$37,925.00	\$32,236.25
Totals	163	\$115,275.00	\$97,983.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.